



**INVITE TO SPONSOR
WORDCAMP JAX 2020**

March 28th & 29th

at Keiser University

2020.jacksonville.wordcamp.org

Sponsorship Inquiries:

Stephanie Brinley

wordcampjax@gmail.com



Sponsoring a WordCamp is a great way to give back to the WordPress community, increase an organization's brand awareness, engage in conversations with potential users, and more. It is because of you and our volunteers that we are able to have our 5th annual WordCamp. Following are some details for you:

Audience

WordPress users beginners to advanced (Bloggers, Designers, Developers)

Historical Numbers

210 Attendees, 40 Speakers including a Keynote

Tickets

\$40/ea

Session Tracks

Development, Business & Marketing, User, Design, and Big Ideas

Food

Buffet Lunch, Snacks, Continental Breakfast, and an After Party

Swag

T-Shirts, Stickers, Lanyards, and more.

Staff

100% Volunteer Driven

Need to Raise

\$8,515 of our \$22k budget

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BIG TOP LEVEL - \$1000

- ★ Tweet from the official Twitter account announcing your sponsorship with link to your Twitter account and link to company site
- ★ Individual thank you post announcing your sponsorship
- ★ Individual blog post (or video made by sponsor) with team member interview before the event
- ★ Logo, link, and company bio on the site
- ★ Up to 4 Thank You Dinner Invitations
- ★ Up to 4 free tickets to event
- ★ Personal Thank You in opening remarks
- ★ Logo on printed banner & all communications
- ★ Sponsor designation on name badge
- ★ Large Sponsor booth (near coffee & snacks) to hand out swag/demo product
- ★ 2 Individual Tweets during event
- ★ Opportunity to give away door prize during closing remarks
- ★ Individual Thank You Post & Tweet after event



RING MASTER LEVEL - \$500

- ★ Tweet from the official Twitter account announcing your sponsorship with a link to your Twitter account
- ★ Inclusion in blog post thanking all Ring Master sponsors before the event
- ★ Logo, link, and company bio on the site
- ★ Up to 2 Thank You Dinner Invitations
- ★ Up to 2 free tickets to event
- ★ Logo on all printed communications (excluding banner)
- ★ Sponsor designation on name badge
- ★ Small Sponsor table to hand out swag/demo product
- ★ 1 Individual Tweet during event
- ★ 1 group Tweet during event
- ★ 1 individual Tweet after event
- ★ Inclusion in blog post thanking all sponsors after the event

In-kind Sponsorships: The purpose of sponsorships is to cover the cost of our expenses. If you are able to provide any of the following as an in-kind sponsorship, please contact us: Directional signs & banners, printing services, custom-printed & laminated name badges, lunch, healthy snacks, coffee & tea, videography, video post-production. You will be acknowledged at a sponsorship level commensurate with the value of the donation.



TRAPEZE LEVEL - \$250

- ★ Tweet from the official Twitter account announcing your sponsorship
- ★ Logo, link, and company bio on the site
- ★ 1 Thank You Dinner Invitation
- ★ 1 free ticket to event
- ★ Company name on community swag table sign, thanking you for sponsorship
- ★ Sponsor designation on name badge
- ★ Space on community swag table for your promo items
- ★ 1 group Tweet during event
- ★ 1 group Tweet after event
- ★ Inclusion in blog post thanking all sponsors after the event

JUGGLER LEVEL - \$75

- ★ Logo & link on the site
- ★ 1 free ticket to the event
- ★ 1 group tweet during event
- ★ Sponsor designation on name badge
- ★ Inclusion in blog post thanking all sponsors after the event

**Juggler Level sponsorships are sold as individual tickets. If you are interested in purchasing 5 or more, please contact us.*

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COMPARISON CHART

JUGGLER LEVEL	TRAPEZE LEVEL	RING MASTER LEVEL	BIG TOP LEVEL
\$75*	\$250	\$500	\$1000
Unlimited	10 available	8 available	3 available

★ BEFORE THE EVENT ★

Twitter		Your sponsorship will be announced from the official account	<ul style="list-style-type: none"> Your sponsorship will be announced from the official account We will @ your Twitter account 	<ul style="list-style-type: none"> Your sponsorship will be announced from the official account We will @ your Twitter account Link to company website
Thank you			Group blog post thanking all Tier 2 sponsors.	Individual blog post thanking you for sponsoring
Marketing				Individual blog post (or video made by sponsor) with team member interview.
Website	Logo & link	Logo, link, & company bio	Logo, link, & company bio	Logo, link, & company bio

★ DURING THE EVENT ★

Thank You Event		Up to 1 invitation	Up to 2 invitations	Up to 4 invitations
Conference Ticket	Up to 1 ticket	Up to 1 ticket	Up to 2 tickets	Up to 4 tickets
Thank You				Personal Thank You in Opening Remarks
Marketing				Logo on printed sign in prominent location
Communications		Company name on community Swag Table sign	Logo on all other printed communications	Logo on all other printed communications
Recognition	Sponsor designation on name badge	Sponsor designation on name badge	Sponsor designation on name badge	Sponsor designation on name badge
Promotions		Your promo items on community Swag Table	Small sponsor booth	Large sponsor booth (near coffee & snacks)
Twitter	1 group tweet	1 group tweet	<ul style="list-style-type: none"> 1 individual tweet 1 group tweet 	2 individual tweets
Opportunity				Opportunity to give away door prize during Closing Remarks

★ AFTER THE EVENT ★

Twitter		1 group tweet	1 individual tweet	1 individual tweet
Website	Inclusion in blog post thanking all sponsors	Inclusion in blog post thanking all sponsors	Inclusion in blog post thanking all sponsors	Individual blog post thanking you for sponsoring